



Moorpark

CITY LIBRARY



2024 ANNUAL REPORT

699 Moorpark Ave., Moorpark, CA 93021 | (805) 517-6370

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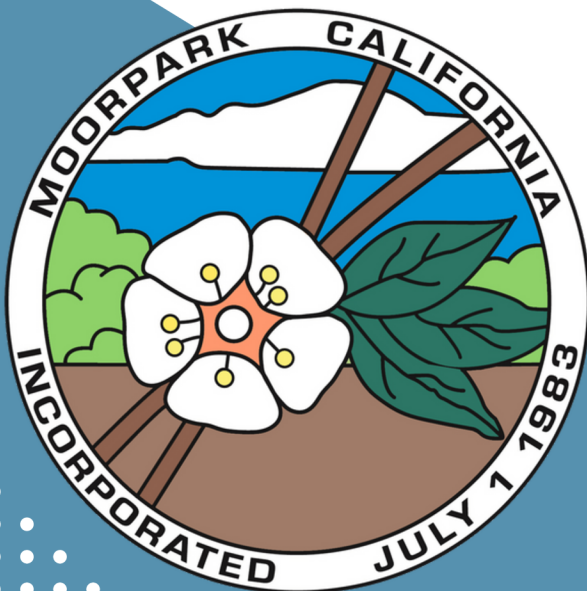
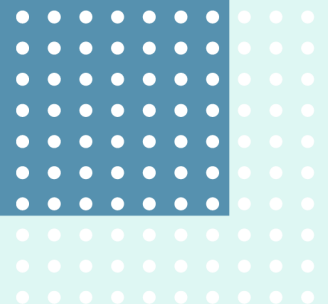


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Letter from the Director

What an incredible year it has been at Moorpark City Library! As I reflect on 2024, I'm proud of how our library has continued to grow, evolve, and strengthen its role as a hub for learning, creativity, and community connection. This year has been marked by meaningful engagement, innovative programming, and expanded access for all ages.

One of our most impactful achievements remains the fine-free policy. By eliminating overdue fines, we've made the library more welcoming and accessible—bringing families back to borrow books and attend programs. With staff time redirected from fine collection to community outreach, we've expanded volunteer opportunities and deepened community connections.

Teen engagement soared in 2024, with a 104.82% increase in volunteer hours. The Teen Advisory Group (TAG) became a self-driven leadership team, planning events and supporting the library in new ways. Programs like Golden Grades Tutoring, Reading Buddies, and Dungeons & Dragons helped teens lead, learn, and connect.

Outreach also reached new heights. Our Beyond the Bookshelf school visits made a lasting impact, and Storytime in the Parks saw significant growth—connecting us with families who may not have visited the library before. During citywide power outages, the library became a place of support and refuge.

Looking ahead to 2025, we're excited to launch Lunch at the Library, expand Mental Health & Wellness initiatives, and introduce new STEM and maker programs to inspire creativity and innovation.

On behalf of our dedicated staff, volunteers, and supporters—thank you for your enthusiasm, participation, and advocacy. This library belongs to all of you, and your engagement makes everything possible. I look forward to another year of learning, discovery, and community-building together.

With gratitude,

Christine Conwell | Library Director



2024 By the Numbers



55,687
VISITORS

(2023: 56,288)



1,557
NEW CARDHOLDERS

(2023: 1,298)



92,578
ITEMS BORROWED

(2023: 91,509)



147,552
**UNIQUE WEBSITE
VISITS**

(2023: 129,559)



1,584
**REFERENCE QUESTIONS
ANSWERED**

(2023: 984)



3,930
**PUBLIC COMPUTER
SESSIONS**

(2023: 4,043)



267
VOLUNTEERS

(2023: 191)



792
VOLUNTEER HOURS

(2023: 424)



360
PROGRAMS AND EVENTS

(2023: 346)



8,736
**PROGRAM AND EVENT
ATTENDANCE**

(2023: 8,522)

Moorpark
CITY LIBRARY

moorparklibrary.org

ENHANCING LIBRARY SERVICES

Fine-Free Policy Impact

The Library's transition to a fine-free model has significantly enhanced accessibility and engagement. By removing financial barriers, more patrons are borrowing materials without hesitation, leading to increased library visits and material circulation. Families, in particular, have expressed appreciation for the policy, as they no longer worry about accumulating overdue fines, making it easier for children to develop consistent reading habits.

"The no fine policy at the Moorpark library has helped me tremendously because I don't have to stress about forgetting to turn in a book when it is due. This is especially helpful for low income families who just want their children to get a boost in their education, but are afraid of the possible fees. Thank you for keeping the Moorpark library a fine free place!"

-Viideh, Teen Advisory Group Member



Strategic Collection Enhancements

Moorpark City Library implemented several strategic enhancements to improve the accessibility, organization, and discoverability of its collections. These updates were informed by patron feedback, staff observations, and circulation trends, ensuring that library resources remain user-friendly and relevant to community needs.

One of the most significant initiatives was The Great Collection Shake-Up, a major reorganization designed to enhance the browsing experience and better align shelving with patron behavior. As part of this effort, the library expanded its children's picture book and easy reader collections to support early literacy, while transitioning a significant portion of adult and young adult fiction and nonfiction to digital formats to meet the increasing demand for e-books and audiobooks. The redesign also introduced a marketplace-style browsing area at the library entrance, featuring all-face-out displays of new books, high-interest materials, and thematic collections, making it easier for patrons to discover engaging content.

To further improve usability, the library introduced series labels on all young adult books, clearly indicating the series name and volume number. This enhancement, requested by both patrons and staff, helps readers quickly find the next book in a series while also streamlining the shelving process. Additionally, recognizing the popularity of graphic novels and superhero literature, the library separated DC and Marvel comics into distinct sections. This reorganization allows fans of these major franchises to locate their favorite titles more efficiently.

In response to community needs, the library also developed a Tough Topics Resource Guide, a poster highlighting curated materials on complex but important subjects such as mental health, grief, social justice, and LGBTQ+ issues. This initiative ensures that patrons can easily access reliable information on sensitive topics, reinforcing the library's role as a trusted source of knowledge and support.



Wellness & Community Engagement Initiatives

Recognizing the importance of fostering a supportive and connected community, the library expanded its wellness and engagement programming in 2024 to provide meaningful opportunities for patrons of all ages. These initiatives focused on mental health awareness, social-emotional learning, and intergenerational engagement, reinforcing the library's role as a center for both knowledge and well-being.

As part of this commitment, the library invested in Mental Health First Aid Training, equipping staff with the skills to support patrons facing mental health challenges. With a certified Mental Health First Aid instructor on staff, the library can now offer community-based workshops that increase awareness and reduce stigma surrounding mental health issues. This initiative empowers both staff and community members with the tools to navigate and respond to mental health concerns in a supportive and informed way.

For younger patrons, Social-Emotional Learning (SEL) techniques were incorporated into storytime and youth programs. These sessions included yoga, mindful breathing exercises, and guided emotional expression through art and movement, helping children develop self-awareness, emotional regulation, and social skills in a nurturing environment.

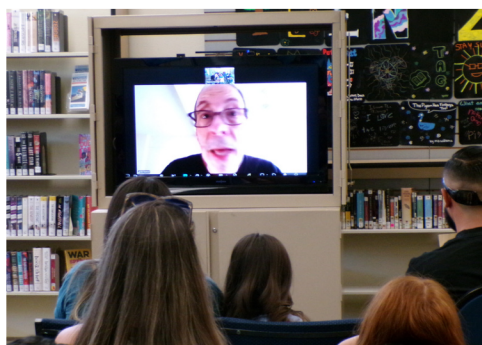
To connect families with essential services, the library hosted its second annual Kids Fest in celebration of Día de los Niños, featuring a Community Resource Fair that brought together local organizations providing support in education, wellness, and social services. This



event served as an accessible way for families to explore the resources available within the community, ensuring they have the tools and connections needed to thrive.

For teens, the library introduced Paint Your Feels, a therapeutic art program designed to create a safe space for emotional expression. Led by a licensed Marriage and Family Therapist (MFT), these guided art sessions encouraged creativity while fostering discussions on mental health and emotional well-being. The program provided teens with an outlet to process their emotions in a supportive and engaging setting.

Intergenerational programs also played a key role in strengthening community bonds. Activities such as Knot & Hook Crochet Club, Chess Club, and Open Mic Night offered creative and social outlets for patrons of all ages, fostering meaningful interactions and shared experiences. These programs provided a welcoming space where individuals could connect, learn from one another, and build relationships that support overall well-being.



Children's & Family Programs: Inspiring Your Minds Through Exploration and Play

In 2024, the library continued to foster early literacy, STEM education, and family engagement through a diverse range of interactive programs. With growing attendance and new initiatives, families found meaningful ways to connect, learn, and play together.



Encouraging Early Literacy & Learning

Sunshine Storytime – Our flagship storytime continued to thrive, averaging 50+ attendees per session, fostering a love of reading in young children.

NEW: Music & Movement – Launched this year, this interactive program combines rhythm, movement, and play to support early literacy and motor development. Special holiday-themed sessions added extra excitement, drawing a growing number of families.

Storytime in the Parks – With a 22% increase in attendance, this program brought literacy into outdoor spaces, reaching new families in the community.

Bitty Bilinguals – A new initiative supporting language development and cultural awareness through bilingual storytimes, engaging families with multilingual literacy experiences.

Class Visit & Library Tour – A hands-on introduction to the library, helping children and their caregivers discover library resources and develop an early love for books.



STEM & Hands-On Learning

LEGO Robotics – A dynamic intergenerational STEM program, where young learners worked with teen volunteers to explore coding and engineering.

Builders Brigade – A hands-on STEM program encouraging problem-solving and creativity through construction-based challenges, engaging children in collaborative play.

Curiosity Club – A new exploratory program designed to introduce children to hands-on activities in science, technology, and innovation, fostering a love for discovery and learning.



New Family Friendly Programs

Ring in the Noon Year – A countdown celebration for families with young children, featuring crafts, music, and a balloon drop—over 100 attendees participated!

Craftapalooza – A festive holiday event featuring a gift-wrapping station, crafts, and a family-friendly movie, making the library a hub for seasonal creativity.

Stuffed Animal Sleepover – Children dropped off their stuffed animals for an overnight adventure at the library, returning to find pictures and stories of their toys' escapades, fostering excitement for reading and library visits.

PACT Classes at First 5 – The library expanded its partnership with local Parent and Child Together (PACT) classes, providing mobile checkouts and engaging activities to make books more accessible to young learners.

As family programming continues to expand, the library remains committed to fostering literacy, creativity, and meaningful community connections.



Teen Services: Engaging, Empowering, and Elevating Youth

The Moorpark City Library continued to expand its teen services, fostering creativity, leadership, and community engagement. Through dynamic programs, meaningful volunteer opportunities, and leadership initiatives, teens developed confidence, gained valuable skills, and actively contributed to the library and their community.

Empowering Through Programs

Teens participated in diverse programs that encouraged creativity, self-expression, and career readiness:

Job Skills Workshop – In partnership with John Bandek and Goodwill, teens received hands-on training in resume writing, interview techniques, and workplace readiness.

Paint Your Feels Art Series – A guided experience that blended art and emotional well-being, helping teens explore self-expression through painting.

Crafty Teens – A drop-in creative space where teens experimented with different artistic techniques, collaborated on projects, and socialized.

Anime Night – A favorite among teen patrons, this program provided a welcoming space for anime and manga enthusiasts to watch, discuss, and celebrate their interests.

Dungeons & Dragons – Twice-weekly sessions where teens built storytelling, teamwork, and problem-solving skills, with peer-led game master roles fostering leadership and creativity.



Leadership Through Volunteerism



Teen volunteers played a vital role in library operations, showcasing dedication and leadership:

Library Support – Volunteers helped with organizing the collection, tuning musical instruments, preparing craft materials, creating shelf talkers, and writing book reviews.

Program Leadership – Teens took ownership of peer-led initiatives, including:

- **American Sign Language Club** – Teaching basic ASL to peers and community members.
- **LEGO Robotics Club** – Encouraging STEM learning through hands-on challenges.
- **Chess Club** – Fostering strategic thinking and friendly competition.
- **Golden Grades Tutoring** – Providing academic support to students in need.
- **Reading Buddies** – Partnering with young readers to build literacy skills and confidence.

Impact & Growth

Teen volunteer participation reached a record high this year, with a 104.82% increase in hours logged. Through programs like Golden Grades Tutoring and Reading Buddies, 180 children received academic support while teen volunteers gained valuable leadership experience and strengthened mentorship connections. The library's Coffee & Cram study support program provided a welcoming space for over 207 students, complete with free snacks and study resources during exam season. The Teen Advisory Group (TAG) successfully transitioned to a self-driven model, empowering members to lead and launch new initiatives such as the Rubik's Cube Club, Mini Med Minds, and Crafty Teens. As we look ahead, the library remains committed to expanding opportunities for teens to shape their library experience, build leadership skills, and connect with peers in an inclusive and supportive environment.



Adult & General Programs: Lifelong Learning and Community Connections

In 2024, the library's adult programs provided diverse opportunities for learning, creativity, and social engagement. A strong emphasis on intergenerational programming fostered mentorship, strengthened community ties, and encouraged shared experiences across age groups.

Building Connections Through Intergenerational Programming

The library's intergenerational programs brought together teens, adults, and seniors to learn from each other, develop new skills, and build relationships:

Knot & Hook Crochet Club – A welcoming space where participants of all ages shared techniques and contributed to projects like the Vietnam Memorial Poppy Project.

Gamers Gathering – Weekly board game and chess sessions drew a diverse audience, encouraging strategy, problem-solving, and cross-generational interaction.

Studio Ghibli Guild – A new film-based book club blending movies, crafts, and discussions, engaging both longtime Ghibli fans and newcomers.

Expanding Cultural & Creative Programming

The library's cultural and creative programs encouraged community members of all ages to explore new cuisines, express their creativity, and connect through shared experiences.

Read It & Eat It Cookbook Club – Expanded themes and increased attendance, offering participants a space to explore global cuisines and cooking techniques.

Tiny Art Show – The most successful year yet, with 286 registrants and 121 returned pieces, highlighting artistic creativity across the community.



Rubber Duck Cosplay Contest – A lighthearted, interactive event where 162 ducks were distributed, with 84 participants showcasing their creations.

Sustainability & Gardening Initiatives

The library expanded its hands-on sustainability programs, helping the community explore eco-friendly practices and home gardening techniques:

Drought-Tolerant Landscaping Workshop – A highly attended session on water-wise gardening, leading to additional programs based on community interest.

Hydroponic Gardening – Introduced soilless gardening techniques, allowing patrons to explore sustainable indoor growing methods.

Hypertufa Pots Workshop – A hands-on session where participants created lightweight, porous planters perfect for succulents and native plants.



MESS-tival SUMMER READING ADVENTURE AT MOORPARK CITY LIBRARY

Kona Ice & Pizza Man Dan's available for purchase!
(proceeds to benefit the Moorpark Friends of the Library)

SATURDAY, JUNE 15, FROM 10:00 AM - 1:00 PM

Slime Station Discover how mixing glue (a polymer) with an activator like contact lens solution triggers a chemical reaction called cross-linking, transforming the mixture into a stretchy, squishy non-Newtonian fluid.	Finger Painting Through the simple act of finger painting, children explore the fundamentals of color theory, discovering how primary colors mix to create new hues. They experiment with texture and patterns with every stroke and swirl.	Sharpie Tie-Dye Witness firsthand the fascinating process of diffusion, as rubbing alcohol spreads and blends Sharpie ink, creating beautiful, tie-dye effects that illustrate how liquids can move and mix.
Mud Pies & Seed Bombs Dig your hands into rich, earthy soil, blending it with water, clay, and seeds to create your very own seed bombs and mud pies.	Bubbles Discover how surface tension works to create perfect spheres and why bubbles pop when they land on dry surfaces.	Sensory Play Children are invited to engage their senses through a variety of hands-on activities designed to stimulate creativity and curiosity.

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First-Ever MESS-tival!

In summer 2024, the library launched its first-ever MESS-tival, a wildly successful outdoor event designed to kick off the Summer Reading Program with fun, laughter, and a little bit of chaos. Families gathered on the library lawn to enjoy a variety of hands-on, messy activities including slime-making, sharpie tie-dye, bubble zones, and mud play.

MESS-tival set the tone for a summer filled with exploration and learning, and plans are already underway to make it an annual tradition.

Community Partners & Outreach

Expanding the library's presence beyond its walls has been a key focus this year, strengthening connections with schools, local organizations, and community events. Through targeted outreach efforts and strategic partnerships, the library has increased engagement with residents of all ages, ensuring that valuable resources and services reach a broader audience.

Beyond the Bookshelf: Expanding School Outreach Programs

The library's Beyond the Bookshelf initiative continues to bridge the gap between schools and library services, bringing storytimes, book talks, and interactive literacy activities directly into classrooms. Librarians worked closely with teachers and administrators to support curriculum needs and promote reading engagement among students. The program expanded to include:

- On-site storytimes and read-aloud sessions to foster early literacy.
- Readers' advisory and book talks to introduce students to engaging reads and library resources.
- Library card drives to ensure every student has access to books, digital resources, and research tools.
- STEM-focused visits featuring hands-on activities that align with classroom learning.

In addition to structured classroom visits, the library actively participated in school-organized events, collaborating with Moorpark Unified School District (MUSD) to enhance student engagement and promote library resources. Key initiatives included:

- **Spring TK Field Trips:** As part of their Community Helpers and Transportation unit, transitional kindergarten (TK) classes visited the library to learn about its role in the community. These visits provided young learners with an engaging introduction to library services and sparked early excitement for reading.
- **English Learner Advisory Committee (ELAC) Meetings:** The library attended spring ELAC meetings, connecting with multilingual families to share resources, promote literacy programs, and encourage library engagement. These meetings helped strengthen relationships with families and ensure that library services are accessible and inclusive.
- **Back-to-School Nights:** The library attended multiple Back-to-School Nights, including the Campus Canyon Back-to-School Picnic, where staff set up an informational booth featuring homework help resources, teen volunteer opportunities, and a creative activity where students could decorate their own bookmarks. These events introduced families to library services at the start of the school year.



Collaborations with Local Organizations

Building strong partnerships with community organizations has allowed the library to offer diverse and impactful programming that meets the needs of residents. Key collaborations this year included:

Ventura County Master Gardeners – Drought-Tolerant Landscaping: This event provided expert advice on sustainable gardening practices and was complemented by a plant giveaway from Matilija Nursery, allowing attendees to apply what they learned at home.

Moorpark First 5 Neighborhoods for Learning – PACT Classes: The library partnered with First 5 Ventura County's Neighborhoods for Learning (NfL) program to provide mobile library services for families participating in Parent and Child Together (PACT) classes. While First 5 facilitated early learning and parent engagement activities, the library brought books, early literacy materials, and information about library resources directly to families, reinforcing the importance of reading at home.

Daughters of the American Revolution – Constitution Week Display: In collaboration with the Daughters of the American Revolution, the library hosted a Constitution Week display from September 15 to 21. The display featured educational materials, pocket-sized copies of the U.S. Constitution, and patriotic-themed giveaways, helping patrons engage with American history and civic education.

Old Time Country Bluegrass Gospel Music Association – Live Musical Performance: Dedicated to preserving and performing authentic old-time country, bluegrass, and gospel music, the group showcased traditional songs played exclusively on string instruments, reflecting early American musical traditions. Their repertoire spanned fiddle tunes dating back to the 1700s, early country songs from the 1970s and prior, and gospel hymns from the late 1800s and early 1900s, offering patrons a unique cultural and historical experience.



Participation in Local Events

The library actively participated in community-wide events, reaching new audiences and reinforcing its role as a vital resource for all residents. Key events included:

Apricot Festival (Inaugural Year): The library participated in the first-ever Apricot Festival, a new community event celebrating Moorpark's agricultural heritage. The children's librarian led a special storytime, engaging young attendees with interactive books and songs, while staff connected with families to share library resources.

Country Days Parade: Library staff and volunteers participated in Moorpark's annual Country Days Parade, using the opportunity to highlight the library's fine-free policy. The team focused on spreading awareness about the benefits of eliminating late fees, encouraging more residents to visit and borrow freely.

Holiday on High Street: This beloved local event was another opportunity for the library to connect with the community. The library's booth was transformed into a cozy reading nook, reminiscent of a gingerbread house, where staff distributed wrapped books and bookmarks to encourage holiday reading.

Haunted High Street: The library joined in Moorpark's spooky seasonal festivities by hosting a booth at Haunted High Street, where staff provided decorating supplies for—not pumpkins, but gourds! Due to a poor pumpkin crop this year, attendees got creative with uniquely shaped gourds instead. Alongside this unexpected twist, the library also offered book giveaways and information about upcoming programs. The event also served as a platform to promote the Letters from Santa fundraiser.

Earth Festival & Community Yard Sale (May 4): The library participated in this sustainability-focused event by distributing local wildflower seeds and teaching participants how to make biodegradable seedling pots using recycled newspapers. This hands-on activity encouraged eco-friendly gardening practices while reinforcing the library's commitment to environmental education. Staff also provided information about the library's sustainability resources, inspiring attendees to explore more ways to live sustainably.

Easter Egg Hunt: The library joined the community's annual Easter Egg Hunt, bringing storytime to families and sharing information about early literacy programs. This event provided an opportunity to engage young children and their families while celebrating the joy of reading.



Special Projects & Additional Funding

Supporting Library Collections:

\$1,552.84 donation to enhance the library's collection by funding the purchase of new books.

Donor: Moorpark Women's Fortnightly Club

Zip Books:

\$3,645 to support purchase of patron-requested books.

Grantor: California State Library

Workforce Development Platforms: Coursera, GetSetUp, LinkedIn Learning, & Skillshare:

Digital platforms designed to help California and their communities recover from the pandemic.

Grantor: California State Library

PressReader:

Two-year subscription that allows patrons to read national and international newspapers without a paywall.

Grantor: Southern California Library Cooperative (SCLC)

Parks Pass - Hiking Backpacks & Stargazing Kits:

These kits provide patrons with tools to explore nature and the night sky, making outdoor experiences more accessible for all. Patrons can check out telescopes, star maps, hiking guides, and trail essentials to enhance their adventures.

Grantor: California State Library and Southern California Library Cooperative

Dungeons & Dragons: Resources and Materials

Resources to support the library's Dungeons & Dragons group. Materials include tabletop role-playing game (TTRPG) books, dice sets, grid & hex playmats, and print-and-play resources such as handouts, tokens, and full games. Patrons also have access to digital books and character sheets through Demiplane Nexus

Grantor: LET'S Quest

Crunchyroll - Anime Streaming Subscription:

Subscription to enhance the library's Anime Night by providing access to a vast collection of anime series and films, supporting a shared viewing experience for fans of Japanese animation.

Grantor: Crunchyroll



"Our teen group met last night and got to see the new D&D materials for the first time, and they were so excited! Lots of them were talking about starting even more D&D games in the summer so they can play all day when school's out."

-Emma, Young Adult Librarian

Friends of the Library & Moorpark City Library Board

The Moorpark Friends of the Library generously supported the Moorpark City Library, funding programs, services, and special initiatives that enhance community access to literacy, learning, and enrichment. The Friends raise funds through book sales, community fundraisers, and donations, including their annual Letters from Santa fundraiser. Their contributions help provide engaging programs such as Summer Reading, Crafty Adults, and Book Clubs, as well as expanding library collections and resources.

The Friends are always looking for new members who share a passion for supporting the library and its mission. If you are interested in joining, please visit mfotl.com. The dedication and generosity of the Friends make a lasting impact on the library and the community it serves.

BOARD MEMBERS:

Bernadette McDowell, President
Rosalie Barili, Vice President
Carmen Jerome, Treasurer
Christine White, Secretary
Lou Langkusch, Membership
Eleanor Villanueva, Membership Assistant
Dona Pugh, Parliamentary Consultant
Lori Preciado, Fundraising
Larissa Gurrola, Technology
Eleanor LaBarbera, Newsletter Editor
Ellen Blunt, Member-At-Large
Linda Goble, Member-At-Large



The Moorpark City Library Board consists of five citizens appointed by the Mayor and City Council for a three-year term. The Board may recommend to the City Council all rules, regulations, and bylaws necessary for the administration, government, and protection of the Moorpark City Library.

- Kristin Blunt
- Laura Burnett
- Michelle Barrett
- Linda Goble
- Chaya Turrow

Statistics - A Comparison

	Door Count		Cards Issued		Computer Sessions		Reference Questions		Volunteers		Volunteer Hours	
	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023
January	4,226	4,780	153	138	293	158	44	116	22	15	38	32
February	4,400	4,523	74	74	289	350	48	81	20	16	58	40
March	4,584	4,873	102	100	344	378	98	69	22	14	43	26
April	3,833	4,632	129	83	408	333	136	59	33	17	87	43
May	4,521	4,126	135	95	385	367	173	80	23	15	44	43
June	5,378	5,414	150	127	352	366	144	102	24	10	72	22
July	4,712	5,188	132	101	296	316	142	77	13	11	81	26
August	5,444	4,919	126	139	365	464	150	104	14	14	31	25
September	4,938	4,506	176	161	355	397	186	112	24	30	104	70
October	5,441	5,189	149	111	318	357	149	46	23	20	111	40
November	4,249	4,284	111	87	256	298	177	79	23	7	44	14
December	3,961	3,854	120	82	269	259	137	59	26	22	79	43
Total	55,687	56,288	1,557	1,298	3,930	4,043	1,584	984	267	191	792	424

	Physical Circulation		Electronic Circulation		Total Circulation		Holds Placed	
	2024	2023	2024	2023	2024	2023	2024	2023
January	6,103	7,079	1,284	1,108	7,387	8,187	1,375	1,472
February	5,572	5,814	1,111	1,063	6,683	6,877	1,207	1,110
March	6,326	6,975	1,190	875	7,516	7,850	1,472	1,343
April	6,216	6,296	1,229	851	7,445	7,147	1,367	1,167
May	6,246	6,311	1,201	961	7,447	7,272	1,182	1,265
June	6,502	7,372	1,289	890	7,791	8,262	1,289	1,482
July	7,239	7,541	1,248	1,011	8,487	8,552	1,324	1,395
August	6,431	7,240	1,237	950	7,668	8,190	1,361	1,429
September	6,277	6,779	1,568	1,027	7,845	7,806	1,435	1,206
October	7,475	6,728	1,184	1,020	8,659	7,748	1,426	1,242
November	6,616	6,464	1,278	959	7,894	7,423	1,094	1,236
December	6,465	5,351	1,291	844	7,756	6,195	1,078	1,210
Total	77,468	79,950	15,110	11,559	92,578	91,509	15,610	15,557

	Children's Programs		Children's Attendance		Teen Programs		Teen Attendance		Adult Programs		Adult Attendance	
	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023
January	9	19	266	358	3	3	28	14	5	9	52	79
February	7	17	289	305	3	3	13	0	5	5	50	45
March	9	21	277	414	6	3	30	12	6	6	97	58
April	7	18	246	291	8	2	44	6	4	5	43	42
May	11	27	358	560	12	3	38	19	9	5	83	42
June	4	16	249	1,015	7	6	35	36	10	5	101	42
July	9	17	495	421	10	6	48	40	6	5	48	39
August	10	17	581	378	5	4	37	24	5	5	61	44
September	6	13	268	276	8	2	54	13	7	6	89	45
October	7	12	306	213	7	3	26	18	6	5	53	35
November	6	7	228	179	6	2	24	4	4	5	33	49
December	7	10	275	504	6	3	29	22	6	5	61	54
Total	92	194	3,838	4,914	81	40	406	208	73	66	771	574

	All Ages Programs		All Ages Attendance		Self-Directed Programs		Self-Directed Participation		Total Programs		Total Program Participation	
	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023
January	0	2	0	70	1	2	35	41	17	33	346	521
February	2	2	54	57	5	2	112	30	17	27	406	407
March	0	2	0	19	3	4	224	813	21	32	404	503
April	1	2	385	170	3	3	219	87	20	27	718	509
May	1	0	29	0	2	2	161	59	33	35	508	621
June	5	1	590	19	2	2	210	63	26	28	975	1,112
July	19	1	264	34	2	3	95	65	44	29	855	534
August	12	2	134	122	2	3	84	83	32	28	813	568
September	5	1	46	88	3	1	126	4	26	22	457	422
October	6	4	62	118	4	1	104	500	26	24	447	384
November	6	2	223	211	3	2	109	143	22	16	508	443
December	5	1	155	15	22	1	300	15	24	19	520	595
Total	62	20	1,942	923	52	26	1,779	1,903	308	320	6,957	6,619

	Facebook Page Visits		Instagram Profile Visits		Teen Instagram Profile Visits		YouTube Unique Views		Unique Webpage Views	
	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023
January	172	121	125	125	16	31	29	27	21,375	9,183
February	253	219	208	92	26	14	36	30	12,562	8,981
March	237	178	114	104	13	7	47	31	9,714	10,819
April	431	287	222	145	10	14	48	20	10,202	10,352
May	206	271	172	102	8	11	41	64	10,283	10,316
June	322	468	238	186	9	16	36	49	10,313	10,435
July	441	256	267	152	10	17	44	44	8,262	10,243
August	523	254	283	126	9	12	17	17	11,715	10,995
September	561	167	203	130	10	22	42	31	12,522	11,124
October	580	295	207	196	6	12	34	29	13,677	11,598
November	443	247	194	169	6	8	32	29	13,072	10,318
December	361	160	135	122	3	18	26	20	13,855	15,235
Total	4,530	2,923	2,368	1,649	126	182	432	391	147,552	129,599